

You want to buy 100 shares of McDonalds

Call your broker-Morgan Stanley

Ask broker for quote and symbol

Instruct broker: buy 100 MCD at market price

Broker sends order to floor electronically; it goes to booth/perimeter & displayed by BBSS

Floor broker A gets your order

DMM is aware of both orders and makes sure transactions are executed fairly and orderly

Floor broker A competes with other brokers to get best price for you

Floor brokers A & B connect and agree on a price

Transaction is processed electronically

You get a trade confirmation of purchase

Money will be taken from your investment account in 3 business days & you will have 100 MCD shares in "street name" deposited

Pat wants to sell 100 shares of McDonalds

Go online to brokerage account - Schwab

Pat enters market order to sell 100 MCD

Order goes electronically to floor (SuperDot)

Floor broker B gets Pat's order

DMM is aware of both orders and makes sure transactions are executed fairly and orderly

Floor broker B competes to get best price for Pat

Floor brokers A & B connect and agree on a price

Transaction is processed electronically

Pat gets a trade confirmation of sale

Money will be deposited in Pat's investment account within 3 business days & MCD shares leave

See www.moneygodmotherblog.com for more investing information.

